



## Brain Food for Careers Services by Gradconsult

At Gradconsult, we love contributing to the conversation about the employability agenda and to share insights from [our work with university careers services](#) and employers.

We have featured on a number of platforms such as Wonkhe, HEPI and The Guardian, we also regularly post articles here on LinkedIn, but thought it would be helpful to collate a number of our most popular articles about the careers landscape in one place.

We hope you find it to be a useful resource, please feel free to share with colleagues and stakeholders.

### Articles by Gradconsult:

[Seeking simple solutions to complex problems: The careers conundrum](#) The employability agenda can appear simple until you fully consider the complex challenges across the market, there are no silver bullet solutions. (HEPI)

[Don't make your careers services the dream crushers!](#) The UK graduate labour market is predominantly non-linear, and most employers are degree agnostic, is this a message understood by policy makers, academic staff and ultimately students?

[Generation P for Perfection](#) Research suggests there is a significant rise in the number of student age people in the UK with perfectionist traits, this could have profound implications for careers provision and graduate recruitment. (Wonkhe) *\*Winner of Outstanding Policy Analysis - Wonkhe Awards 2018*

[Employer engagement in the curriculum is crucial to delivering social mobility](#) Widening participation students disproportionately self-select out of traditional career development activities, this article explores how more equitable career development can be delivered through engaging employers through the curriculum.

[The placement panacea](#) Exploring the growth of sandwich degrees, the challenges of successfully delivering these schemes at scale and the importance of considering alternative models which can deliver similar impact. (HEPI)

[Students are not 'lacking resilience' – they need more support](#) Resilience has become an overused and misused word and that can have serious implications for universities and students (The Guardian)

[Has employability become a toxic brand?](#) Employability is an often misunderstood and derided term, but it should be central to a universities mission. It is everyone's responsibility, but the careers service are the institutional experts that are best placed to drive the agenda. (Wonkhe) *\*Shortlisted for Outstanding HE Commentary – Wonkhe Awards 2018*

[Cracking SME culture, one innovation at a time](#) Nottingham Trent University's ground breaking 'Innovation Community Lab', a jewel in the university's suite of services and events created to meet the needs of their local SME community.

[How can universities improve their graduate outcomes and employers double their applicant pool?](#) Despite the urbanisation of graduate jobs, one key barrier exists for many students that is not currently being addressed by either universities or employers.

[What a comedown - SU Officers in the departure lounge](#) This article explores the unique challenges faced by SU Officers transitioning into the graduate labour market and how they could potentially be better supported. (Wonkhe)

[Should careers services do less?](#) The importance of careers services ensuring they are targeting their resources where they can have most impact.

[Graduate Outcomes: Necessity is the mother of invention](#) The new Graduate Outcomes presents new challenges and new opportunities. (Wonkhe)

[This rise of the employer engagement professional](#) Just like careers advice; proactive, agile and well-resourced employer engagement provision is critical to achieving positive outcomes for students.

[The true value of placement and careers staff](#) Careers and placement staff are often considered to be an expensive cost to a university, this article argues they have the potential to positively impact a wide range of institutional metrics.

[The big careers service revenue generation debate](#) As universities seek to move beyond transactional relationships and develop more deep partnerships with employers, is the traditional revenue generation model under threat?

## Bonus podcasts and TED Talk:



[Great University and Employer Partnerships - Mike and Rebecca on the Early Careers Podcast](#)

[How influencing theory can be applied to the employability agenda - Mike on the PlaceNet Podcast](#)

[The work ready graduate conundrum – Mike’s TEDx Talk](#)

As always, we would be interested in your thoughts and comments.

Feel free to get in touch to find out more about our work at [mike@gradconsult.co.uk](mailto:mike@gradconsult.co.uk) and 07402 029932.